

James Madison Program
in American Ideals and Institutions



Presents
An America's Founding and Future Lecture

Making the Moral Case for Free Enterprise

Arthur Brooks

President, American Enterprise Institute

Author of *Gross National Happiness: Why Happiness Matters for America – and How We Can Get More of It* (Basic Books, 2008), and *The Road to Freedom: How to Win the Fight for Free Enterprise* (Forthcoming, May 2012)

Monday, April 23, 2012

Lewis Library 120

4:30 p.m.

James Madison Program in American Ideals and Institutions
83 Prospect Avenue, Princeton, NJ 08540
<http://web.princeton.edu/sites/jmadison> (609) 258-5107

PRINCETON UNIVERSITY